

DHA CLAIMS CAPSULES

CONCENTRATED OMEGA-3 DHA QUALITYSILVER® CAPSULES
NUTRITIONAL SUPPLEMENT



This formula contains a stable fish oil rich in omega-3 essential fatty acid DHA (docosahexaenoic acid C22:6 n-3), which specifically targets vision, the brain and memory, as well as pre- and postnatal health.

The high concentration of Omega-3 DHA Qualitysilver® helps to:

- increase Omega 3 supplementation in one capsule
- reduce the amount of supplements to be taken: 1 capsule contains 250mg of concentrated DHA
- reach the 250mg Omega 3 DHA health claims in one capsule

1 capsule per day enables to reach the following EFSA health claims*:

DHA contributes to the maintenance of normal vision**

DHA contributes to the maintenance of normal brain function**

DHA maternal intake contributes to the normal development of the eye of the foetus and breastfed children***

DHA maternal intake contributes to the normal Brain development of the foetus and breastfed children***

* EFSA : European Food Safety Authority.

** Health claims from Article 13.1 from Regulation (EU) nr 1924/2006, From Regulation (UE) nr 432/2012 of the 16 May 2012 Commission validated on 14th June 2012.

***Regulation EU 440/2011 from 6 May 2011 Commission Information should be given to pregnant and lacting women that the beneficial effect is obtained with a daily intake of 200mg of DHA in addition to the recommended omega 3 daily intaked for adults, i.e, 250mg EPA and DHA.

FORMULA CONTENT 10 oval / 511 mg / Fish gelatin

INGREDIENT	ACTIVE/Capsule	QUANTITY in mg/1 capsule (as fatty acid)
Fish oil DHA 60 TG Qualitysilver® Ice	DHA (docosahexaenoic acid)	Min 250mg



Formulated with

Qualitysilver®: POLARIS patented process which allows to stabilize oils rich in polyunsaturated fatty acids against oxidation.

EQUIVALENT DIETARY REFERENCE VALUE FOR ONE CAPSULE:

In France: 100% of DRV in DHA
(DRV AFSSA: 250 mg EPA and 250 mg DHA) - AFSSA-SAISINE n°2006-SA-0359 du 01/03/2010

In Europe: 100% of DRV in DHA
(DRV EFSA: 250 mg EPA + DHA) - EFSA, Scientific Opinion, EFSA Journal 2010 ;8(3) :1461, 25 march 2010



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OMEGA-3 POLYUNSATURATED FATTY ACIDS (PUFA)

ROLE IN VISION

DHA is present in retinal membranes in the form of structural glycerophospholipids. Its concentration is particularly high (30% of total fatty acids) in the outer photoreceptor segments. DHA is therefore essential for retinal function and plays a fundamental role in the acquisition and satisfactory maintenance of vision mechanisms as well as in AMD (Age-related Macular Degeneration) prevention.

ROLE IN CEREBRAL FUNCTIONS (Memory)

Lipids are the brain main constituents (60%) and are essential for it to function correctly. Approximately 35% of them contain long-chain polyunsaturated fatty acids (PUFA), including DHA which is present in the composition of membrane phospholipids. These PUFA give brain cells a unique degree of elasticity and fluidity and help to prevent memory difficulties and preserve concentration capacities.

ROLE IN PRE- Ë POSTNATAL HEALTH

DHA is essential for foetus development, in particular development of the brain, nervous system and retina. Consumption of sufficient levels of DHA therefore improves children's motor ability, cognitive development, hand-eye coordination and social development.

>> GUARANTEED QUALITY: POLARIS - QUALITYSILVER®

Our capsules are formulated with top quality marine-derived oil:

CONTROLLED SOURCING OF RAW MATERIALS: fish caught in pure ocean waters

RESPECT OF MARINE RESOURCES: certified sustainable policy and respect for fishery resources

PURE OIL: oil purification process - Undetectable contaminant levels

QUALITY EXPERTISE: patent on the natural enzymatic concentration of EPA/DHA omega-3 acids

OIL IN TRIGLYCERIDE FORM: natural form of omega-3, easier for the body to assimilate

HIGHLY STABILISED OIL: patent on the stabilisation of nutritional oil against oxidation.

Optimal preservation of nutritional and organoleptic qualities thanks to QUALITYSILVER®.

Quality commitment label:



REFERENCES

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